CURRICULUM VITAE • 2026

KAMIL NOWAKOWSKI

ART DIRECTOR • SENIOR GRAPHIC DESIGNER

15+ Years of Experience | Art Direction | Branding | Key visual | Digital | Print design | Social media | Photo & Video Editing | Photography & Photo Production



CONTACT

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E-MAIL
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CITY
Warsaw, Poland

WWW
ovski.pl

PORTFOLIO
kamilnowakowski.pl

TOOLS

- Photoshop / Illustrator
- InDesign / Lightroom
- Premiere Pro / Audition
- DaVinci Resolve / Final Cut
- Capture One / Figma
- AI: Firefly / Claude Code

STRENGTHS

- Art direction
- Key visual / branding
- Digital / web / social
- Editorial / infographics
- Photography / production
- Team coordination

PROFILE

Art Director / Senior Graphic Designer with over 15 years of experience in advertising, branding and visual communication. I combine concept development with hands-on design work, project coordination, production and photography. I work on identity systems and campaigns as well as digital, reports, presentations and audiovisual materials.

01

2016–2021 / 2023–PRESENT • PHOTOGRAPHY & PHOTO PRODUCTION

SENIOR GRAPHIC DESIGNER

MSLGROUP

- End-to-end delivery of client projects: websites and landing pages, identities, reports, infographics, whitepapers, sales and pitch presentations, print and packaging.
- Production of audiovisual materials, studio shoots and photo reportage.
- Translating business and communication context into visual solutions.
- Working closely with project teams and clients.
- Coordinating projects, teams and budgets; working with subcontractors.

02

2021–2022

ART DIRECTOR

Telemedi sp. z o.o.

- Building and leading the creative team responsible for the company's image.
- Refreshing visual communication: identity, B2B materials, digital and employee photography.
- Overseeing delivery; working with lead teams and subcontractors.
- Recruiting, onboarding and mentoring designers.
- Producing and running photo shoots.

EARLIER EXPERIENCE

03 2014–2016
ART DIRECTOR
Vistula Group of Universities

- Coordinating the visual side of projects and promotional campaigns, and taking an active part in brainstorming.
- Planning set design and artistic direction for trade fairs, conferences and promotional events.
- Designing print and web materials and developing the visual identity system; working with printers and subcontractors.

04 2011–2014
GRAPHIC DESIGNER
SWPS University

- Designing communication materials, catalogues, logotypes, leaflets and banners.
- Photo reportage, photo shoots and post-production; part of the creative teams on campaigns.

05 2010–2011
GRAPHIC DESIGNER
MR Studio, advertising agency

- Client service and design of identities, catalogues, websites, BTL materials, billboards and outdoor visualisations.

ASP EDUCATION · 2005–2009
GRAPHIC DESIGN
Academy of Fine Arts in Katowice

Diploma project: “e’12, an integrated information system for results and statistics of the EURO 2012 tournament”.

CLIENTS, AWARDS, REFERENCES

SELECTED CLIENTS

P&G · Amazon · Netflix · PGE · innogy · Orlen · LG · Reckitt · Nutricia · Huawei · Roche · GSK · Emirates · PLAY · ArcelorMittal · Lenovo · STOCK · Polish National Foundation · Diageo · Danone · Pernod Ricard · Iga Świątek

AWARDS

2019 **SILVER AND BRONZE SPINACZ**
“Opowiadamy Polskę”, Polish National Foundation

2019 **INNOVATION AWARDS**
Ubisoft, Far Cry 5

REFERENCES

GRZEGORZ KUŹNIK MSLGROUP

Whether a project is about gaming, technology or FMCG, Kamil gets right into the client’s world and prepares graphics that reflect the brief perfectly. Kamil is versatile: he runs photo shoots and is at home with moving image. He is also deeply committed to his work. He has a great rapport with the teams he works with and has no trouble meeting the deadlines he promises, which is a real challenge given the number of tasks he receives every day.

BARTOSZ JANIK AIRHELP

Kamil is a versatile professional, always open to new conventions, solutions and media. He approaches every project comprehensively and prepares thoroughly in line with best practice. I value not only his commitment to quality, but also his drive to understand the wider business context and to find the best solutions for the challenge at hand.

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Portfolio → kamilnowakowski.pl